Atty. Docket No. 696.003

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RECEIVED CENTRAL FAX CENTER

UCT 1 8 2006

In re Application of

: Srinivasan et al.

Examiner: Jean Janier

Serial No.

: 09/805,336

Filed

: March 13, 2001

Art Unit: 3622

For

: METHOD AND SYSTEM FOR CREATING AND ADMINISTERING INTERNET MARKETING

PROMOTIONS

October 18, 2006

PETITION AND FEE FOR EXTENSION OF TIME PURSUANT TO 37 C.F.R. § 1.136(a)

I hereby certify that this correspondence and any documents referred to as enclosed therewith are being transmitted by facsimile to the Commissioner for Patents on facsimile number (521) 273-8300 on October 18, 2006.

> tanley D. Ference III Reg. No. 33,879

October 18, 2006 Date of Signature

Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

Sir:

Applicant(s) hereby petitions for an extension of time for a total period of three (3) months through and including October 18, 2006 to respond to the Office Action mailed on April 18, 2006. If an additional extension of time is required to insure that this paper is timely filed, please consider this a petition therefor.

The Response for which this extension is requested is filed herewith.

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Atty. Docket No. 696.002

Applicant is a small entity and the extension fee required under 37 C.F.R. §

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1.17	(a)-(a)	15 (carcurated	i below:

calculat	ed below:	RECEIVED CENTRAL FAX GENTER		
		large entity	small entity	OCT 1 8 2006
()	one month	\$120	\$60	- 2000
()	two months	\$450	\$225	
(X)	three months	\$1,020	\$510	
()	four months	\$1,590	\$795	
()	five months	\$2,160	\$1,080	

Submitted herewith is a completed Credit Card Payment Form. Please charge the credit card identified thereon in the amount of \$510.00 to cover the extension of time fee for three (3) months. The Commissioner is hereby authorized to charge payment of any additional fees associated with this communication or credit any overpayment to the credit card identified in the attached Credit Card Payment Form.

Respectfully submitted,

Ference III Registration No. 33,879

Mailing Address:

Customer No. 35195 FERENCE & ASSOCIATES 409 Broad Street Pittsburgh, Pennsylvania 15143 (412) 741-8400 (412) 741-9292 - Facsimile